

Annual Report

2024



Ronald McDonald
House Charities®
Greater Washington, DC

Keeping families close®

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Thank you...
From the Bottom
of our Hearts.



KEYED IN WITH KYMBERLY

Dear Friends,

As we celebrate the successes of last year, chief among them for me is the successful delivery of our mission to more families.

Above media attention, support from our local football team, or our new volunteer meal program, I think of children like Chloe, Jackson, and Ethan — who you will read about on page 4. Knowing our doors and arms were open to them while they were facing unimaginable worry is the most important metric to me.

We could not have done that without YOU.

In these pages, you will read stories of the families whose lives you've impacted. You will see pictures of children who have stayed with us - some for going on a year.

You will also read names and see faces of some of the incredible volunteers, donors, and other supporters who make it possible for us to help families find a "home-away-from-home," a caring community, and moments of joy during one of the most challenging times they'll face.

In each child's smile, I hope you feel our gratitude. In every number I hope you see the impact of your support. In every page, I hope you understand how our organization is Built By Love - your love.

With gratitude,



Kymberly Wolff,
President & CEO



FAMILY SPOTLIGHT

ETHAN

Ethan's family checked in two days after he was born, expecting to stay for 25 days. While Ethan recovered from his heart transplant, their stay turned into **376 nights**. Ethan's big brother Mason celebrated his first birthday at the House and even took his first steps with us. Their dad Mark said, "Everything and everyone has been great." Mason is very clearly loved by everyone who works at the House and that means a lot to Nicholle and me.



"Everything and everyone at the House has been great."



FOUNDING & FOREVER PARTNER

From sitting on our Board of Directors, to fundraising in their stores and creating teams of over 100 runners and walkers at our Red Shoe 5k, **we are so grateful for all the ways McDonald's of Washington, DC; Baltimore; and Eastern Shore Owner Operators remain committed** to being a vital partner in delivering comfort, care, and resources to families when they need it most.

Over the summer, we were thrilled to be included at the UniverSoul Circus McDonald's Community Night. Our very own, Marlies Bronner, stepped into the ring as Guest Ringmaster to share our mission and encourage the audience to Round-Up for RMHC when checking out at McDonald's.

We were also invited to join the McDonald's Manager Rally, where we accepted an entire car full of supplies generously donated by the many McDonald's organizations in attendance.

Leading up to our 5k, we were given the opportunity to join radio remotes at various local McDonald's where we promoted our annual Red Shoe 5k and connected with the community and McDonald's crews.

On Giving Tuesday we hosted several Day of Change pop-up parties throughout the region to thank McDonald's crews for their support and raise awareness for Round-Up for RMHC. Thanks to these ongoing efforts, local McDonald's stores increased Round-Up donations by 40% in the month of November.

In 2024, over \$1,100,000 was raised through Round-Up for RMHC through our DMV area McDonalds.

We extend our warmest thanks to all the Owner Operators, Store Managers, and McDonald's Crew Members who have participated in this effort and made Round-Up such a success.





**Ronald McDonald
House Charities®**
Greater Washington, D.C.



62

Countries and
regions served
by **690+ RMHC**
programs

90%

of top children's
hospitals around
the world are
home to at least
one **RMHC** core
program



2.2
million

More than 2
million overnight
stays for children
and their families
served
worldwide every
year through
RMHC programs.

2024 Impact

Globally Aligned **LOCALLY RELEVANT**

Ronald McDonald House Charities of Greater Washington, DC (RMHCDC)

provides essential services that remove
barriers, strengthen families and promote
healing when children need healthcare.

300,000+ *nights of rest*

Since 1980, **RMHCDC** has proudly
provided more than 300,000
nights for families at our Ronald
McDonald House programs.



68%

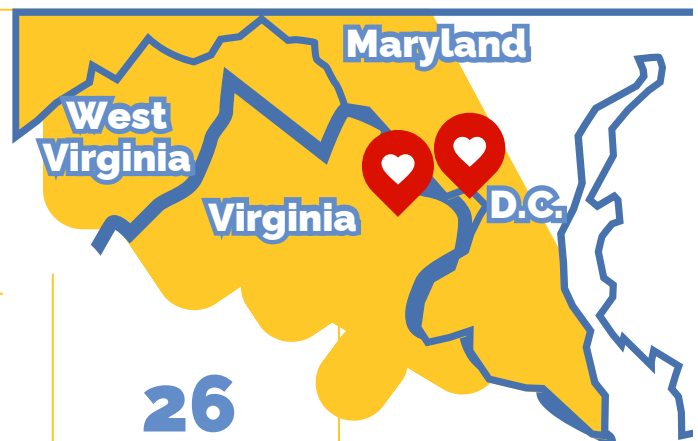
of families
served are local.

1 in 8

children served
are receiving
oncology
treatment

TOP 5
*Pediatric
Departments
Served*

- ♥ Neonatal Intensive
Care Unit
- ♥ Surgical
- ♥ Pediatric Intensive
Care Unit
- ♥ Oncology
- ♥ Cardiology



26

average
length of a
family's stay



351

longest
stay by
one family

22

*Healthcare
Partners*

including:



Programmatic Impact

When a child is sick, the entire family needs comfort & support.



At **Ronald McDonald House Charities® of Greater Washington, DC (RMHCDC)**, we help families struggling with problems like how to stay near and support a hospitalized child, how to afford staying together in another city while a child is undergoing treatment, or even how to get basic medical care in a vulnerable community.



Give

RONALD McDONALD HOUSE®

12,142

Family Nights
Provided



\$0

cost to
families



487

Families
served
in 2024

VOLUNTEERS



Sign up!



3,000+

Volunteers
in 2024



87

Meal Groups

Connect!

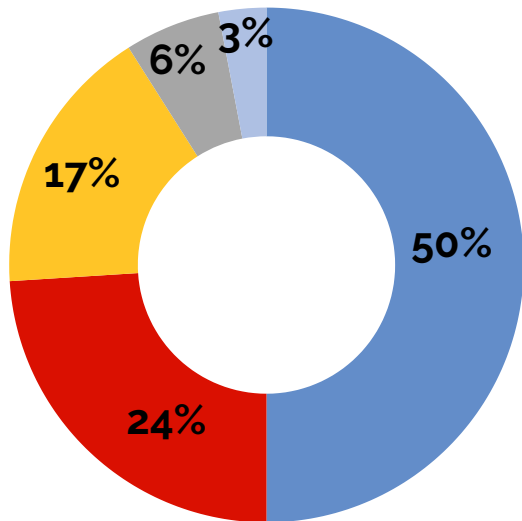


 @RMHCofDC

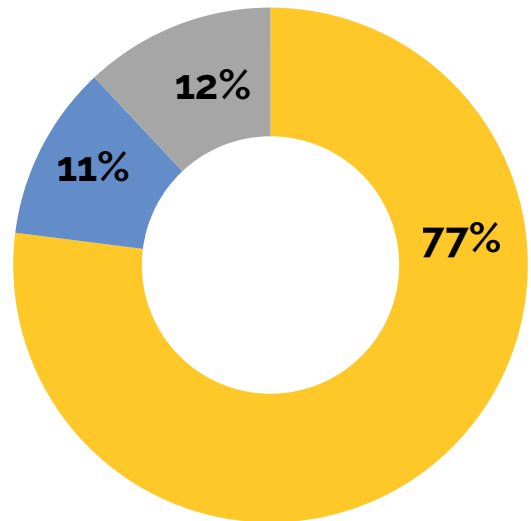
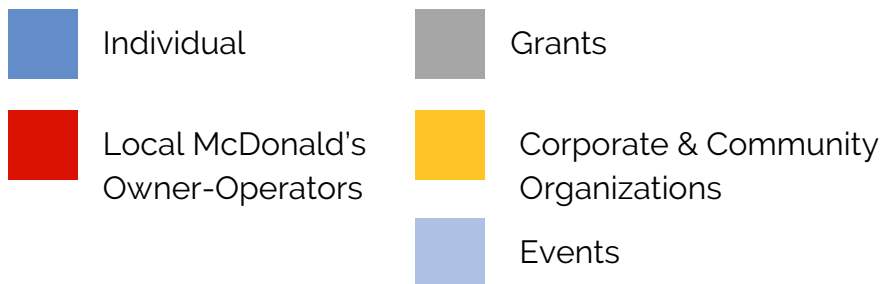
   @rmhcdc

rmhcdc.org

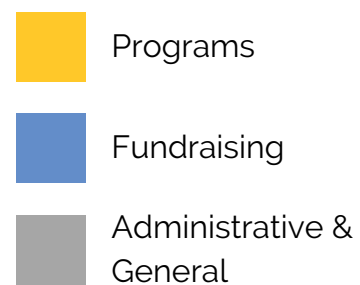
2024 FINANCIAL SNAPSHOT



Revenue: \$4,286,474



Expense: \$4,290,727



PROGRAM NEWS

A New Roof Over Home and Hope

In April 2024, **Home Genius Exteriors** gave our Northern Virginia Ronald McDonald House a lasting gift — a new roof, siding and gutters valued at \$140,000. Led in part by Home Genius CEO and RMHCDC Board Member **Jeff Gunhus**, this project replaced the original 1998 roof and helps protect the safety, comfort and care families rely on. This support will shelter thousands of families for years to come.

Hirshhorn Museum Smile Break

Families enjoyed a creative outing to the Hirshhorn Museum in Washington, DC — a chance to pause, explore and share a few smiles together.

14th Annual Red Shoe 5k

The 14th Annual Red Shoe 5k brought our community together for a beautiful day at National Harbor, with 538 runners, 40 children in bright red capes for the Kids Fun Run, 50+ volunteers and many past and present Forever Families. RMHCDC Board Member and NBC4 Chief Meteorologist **Doug Kammerer** brought warmth, energy and heart to the day as emcee.



VOLUNTEERS

Volunteers are at the heart of our mission. In 2024, their time, talent and care helped make our Houses feel more like home.

Here are just a few moments that made the year brighter for families.

The **Peterson Companies** brought a full day of care to both Ronald McDonald House programs through their Day of Service. Their team supported Feed the House and completed hands-on improvements that made our Houses safer, brighter and more welcoming for families.

Washington Commanders player **Casey Toohill** brought Valentine's Day cheer to families with a "Paint and Sip" art activity.



Feed The House

Volunteer groups do so much more than prepare meals at our Houses — they serve comfort, care, laughter and joy through the gift of home-cooked meals when families need it most.



DONORS: JAN. 1 - DEC. 31, 2024

\$25,000+

Home Genius Exteriors
Kay Family Foundation
Margaret A. Tribby Estate
McDonald's of Greater
Washington, DC, Baltimore, and
Eastern Shore
Ronald McDonald House Charities
United Health Group

\$10,000 - \$24,999

Capital Air Filter Corporation
Coca-Cola North America
Hoar Construction
IJ & Hilda M Breeden Foundation
Independent Order of Odd Fellows
Jeremy Scroggs
Knight Management Company
Navy Federal Credit Union
Neva Van Valkenburg
Owens Corning Foundation
Peter Nguyen
Quality Technology Services, LLC
Sue Taylor

\$5,000 - \$9,999

Accenture Federal
Alliance Executive Search LLC
AstraZeneca
Bates White Economic Consulting
Beverly Scanlan
Capital One
Cathy Bernard
CL Hatcher, LLC
DocMe360
Fairfax Neonatal Associates
Grubbs Care Pharmacy
Martin-Brower Company
Michael Huff
MindPetal Software Solutions
RogueThink, Inc
The Road Gang
The World Bank
T-Mobile
Todd Yoder
Veterinary Emergency Group
ZS Associates, Inc

\$1,000 - \$4,999

Adrian L. Steel
Adtalem Global Education
Aetna CVS Health Company
Alfred Scheuer
Alpha Delta Pi, George
Washington Alpha Pi Chapter
Altus Group US Inc.
Amber Stumpf
Andrea Wood
Ann Kuhlkin
Anusha Cheriathundam
Bill Beck
Bravium Consulting Inc
Brian Munden
Bruce Potter
Business Benefits Group
Catherine Smith
Charlene Bickings
Christopher Regan
Cisco Systems
Cobec Consulting
Cynthia Dall
Daniele & David Huntington &
Lees
Darnell Lewis Russell
Douglas Carter
Douglas McDaniel
Emily Weinig
EurAuPair International
Fitzgerald Auto Malls
Fostering & Empowering
Women Leaders (FEWL)
Francis J. Kenny
Fraternal Order of Eagles, ALVA
Aerie 871 Electronic Gaming
Gail White
Garney Construction
Gary R. Wagner
Geoff & Kristen Ferdenmeier
Geoffrey Seroka
George Sensor
George Sheaffer
George Washington
International Affairs Association,
Inc.
Google Serve

Hatzel & Buehler
Haynes and Boone, LLP
Honeywell International
Charity Matching
Insmed
Isaac Porfiri
Ishtiaq Hossain
Jake Bolinger
James Sliger
Jeffrey Bussells
Jessie Lupo
Joanna Mitka Townsend
John & Ashley Huschilt
John Gregg
John Hall Law Group
Jonathan Beck
Jonathan Shumway
Joseph & Cassandra Brown
Joshua Katenbrink
Jung Ho Chang



DONORS: JAN. 1 - DEC. 31, 2024

Karla Sisson
Katharina Novak
Kelly Trevithick
Kevin Richards
Kristen Flemming
Lara Meadows
Linda Fuortes
Lionid Argueta
Madhusudhan Gorantla
Marilyn B. Polinger
Marjorie & Robert Cartwright
Mark Jacobsen
Mark Michalski
Mark Wilson
Marquis Evans
Martis Capital Management, LLC
Mary Herrick Moltz
Mary Taylor
Marylee Seesholtz
Maunika Patel
Megan Beerbower
Megan Kenney
Melinda K. Floom
Michael Dillon
Michelle Liu
NH Special Events, LLC Peterson
Companies
Nicholas Schreiner
Nick Halupka
Oyebamiji Oladeji
Padmaja Pavuluri
Passion City Church DC
Paul Hesse
Peter Samson
Phil Ad Mac, Inc.
Premium Distributors of Virginia, Inc.
Premium Distributors of
Washington, DC

Public Interest Registry
Puri Family LLC
Rana Bhatia
Randall Riopelle
Richard Ward
Robert Susko
Ronald Gray
Ryan Strauss
Sam & Danielle Holt &
Sponseller
Samuel Kussin-Shoptaw
Sang Kim
Sarah & Christopher Mills
Saryadvinder Singh Sahota
Sean & Laine Everhart
Seth Nevins
Sharon Bradshaw
Sharon Murphy
St. Phillips Baptist Church
Standard Insurance
Strategic Wealth Designers
Sunhee Pak
Susan Skahan
Tguong Phan
The CarMax Foundation
The Life Church DMV
Travis Ollom
United Therapeutics
Wesley Norris
William Thom



**Ronald McDonald
House Charities®**
Greater Washington, DC

Keeping families close®



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VICE CHAIR

Peter Nguyen

SECRETARY

Rob Mooney

TREASURER

Anusha Cheriathundam

Bryan Cleghorn

Doug Kammerer

Greg Kassing

Neva Van Valkenburg

NON-VOTING

Kymberly Wolff, President & CEO





RMHC®

Greater Washington, DC

Keeping families close®



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House Charities®
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**Ronald McDonald
House of
Washington, DC**
3727 14th Street NE
Washington, DC
20017

**Ronald McDonald
House of Northern
Virginia**
3312 Gallows Road
Falls Church, VA
22042

Email: info@rmhcdc.org
Phone: 703-698-7080
United Way #9050
CFC #150050

rmhcdc.org

Instagram: [@rmhcdc](https://www.instagram.com/rmhcdc)

| LinkedIn: [@RMHCDC](https://www.linkedin.com/company/RMHCDC)

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